

THE BG GROUP DEVELOP THEIR TEAM WITH BLUESKY EXPERIENCES



BACKGROUND

BG Group is a leading player in the global energy market with operations in some 27 countries over five continents. BG has an enviable track record in all aspects of the energy sector, particularly natural gas, where they have experience across the entire gas supply chain - from exploration and production to delivery to the consumer.

The company focus is on understanding, building and supplying natural gas markets around the world operating in four core business sectors - Exploration and Production, Liquefied Natural Gas, Transmission and Distribution Power.

THE BRIEF

BlueSky Experiences were recommended to the BG Group and asked to create a high impact and creative team away day that was unique to the client. The BG Group aspires to be the best operator in the North Sea and therefore wanted their staff to understand and share the group's vision and strategy. The brief was to offer the staff a personal reflection on the "how" and "why" behind the company's strategy.

The BG Group is a dynamic and fast moving company and staff are used to working under pressure, therefore the team building day had to reflect this. The creative approach was a "See, Plan, Review and Do" session, whereby staff would learn by experience through an innovative series of subliminal, audio and visual activities.

THE BLUESKY TEAM DEVELOPMENT PROGRAMME

The execution was a mixture of theory and practical activities that directly reflected the company's core capabilities. The objective was to build leadership and networking skills as well as creating emotional intelligence.



The experiential team activities on the day included:

- 'Colour Blind' - an activity that challenges perception versus reality.
- 'Networking' - this can only be completed through individuals' sharing information and improving negotiation skills
- 'Blocked' - participants need to take an objective and pragmatic approach to an unfamiliar situation.
- 'Jamming' - giving teams an opportunity to communicate with one another in a creative style.
- 'Big Picture' - teams working together to form a visual representation of the company's collective strategy.

The day culminated in a 'Wrap Up' session whereby teams had one hour to prepare a creative production of their understanding of the day, what worked for them and the key messages to take away. Teams had various props available to them and could express themselves in either a song, rap or play.

These 'Wrap Up' productions were professionally filmed and played back to everyone. This light-hearted session completed the day's learning for everyone.

Carl Clarke, BG Group HR Manager (UK Upstream) commented: *"I was extremely impressed with BlueSky Experiences. They delivered a very creative and engaging event. Our team had a fantastic day and they found it very beneficial. I would have no hesitation in recommending BlueSky Experiences."*

BlueSky Experiences, the award-winning specialist in team building, team development, corporate entertainment and event management throughout the UK was founded in 2001.

Based near Perth, Scotland the company counts some of the country's leading corporates amongst its clients including Royal Bank of Scotland, HBOS, Shell, BP, Norwich Union, Scottish Power, William Grant and Diageo as well as a number of SME's.

The company prides itself on providing training which is that little bit different and creative whilst

still keeping corporate goals and objectives firmly in sight.

BlueSky Experiences has dedicated high quality venues throughout the UK as well as its own purpose-built team development and conference centre in Perth. The company has made a six-figure investment in the centre which boasts 700 sq metres of team building/conference space. The centre is set in 700-acres of land which provides a mountain bike track, rope climbing and a puzzle zone offering what are believed to be the best team-building facilities anywhere in Scotland.



Bachilton House
Methven, Perth,
Scotland PH1 3QX

Telephone: +44 (0) 1738 840 804

Fax: +44 (0) 1738 840 950

Email: info@blueskyexperiences.com

www.blueskyexperiences.com